

EasyWash Operator System

BUSINESS
JUST GOT
EASIER

INTEGRATED PAYMENT & MANAGEMENT
PLATFORM FOR CARWASH OPERATORS

Welcome to EezyWash

EezyWash is the latest and easiest payment platform in the carwash industry. Customers simply download the app, register and start washing. And you get all the benefits of cashless transactions with in-built financial and customer management options.



**Easy
to use**



**No cash
or tokens**



**Secure
payments**



**Builds
customer data**



**Handy
dashboard**

Easy for your customers

The EezyWash app is easy to install, easy to use and it's free. With the tap of a finger, your customers can select, activate and pay for any carwash service available on your site. Coins and tokens will become a thing of the past. The entire wash experience is made simple, convenient and hassle-free.

Valuable for your business

EezyWash will improve your day-to-day business operations, build your customer databases and, with the optional Licence Plate Recognition Software, increase security and revenue. Create targeted marketing campaigns and loyalty programs for your site, offer special deals during quieter periods, or identify business trends.

HOW EEZYWASH WORKS

Three key elements work in harmony for you and your customers

Once you've installed the EezyWash payment platform at your site, you will instantly see how convenient and beneficial it is for you and your customers.



Site Hardware

EezyWash can be up and running in no time.

EezyWash can be customised to suit any site no matter the size or range of equipment. Simple to install and use, a central control cabinet monitors all the data from your site. The Licence Plate Recognition Software included in the Platinum package increases functionality and security for your peace of mind.



Operator Dashboard

An easy-to-use dashboard gives you real-time data on equipment and customer activity as it happens.

Monitor customer activity as it happens. No matter what equipment is being used, customer and equipment usage can be viewed at a glance. Data can easily be exported, allowing more comprehensive and detailed reporting. Understand your customers' needs, identify patterns and monitor equipment spending and usage.



Consumer App

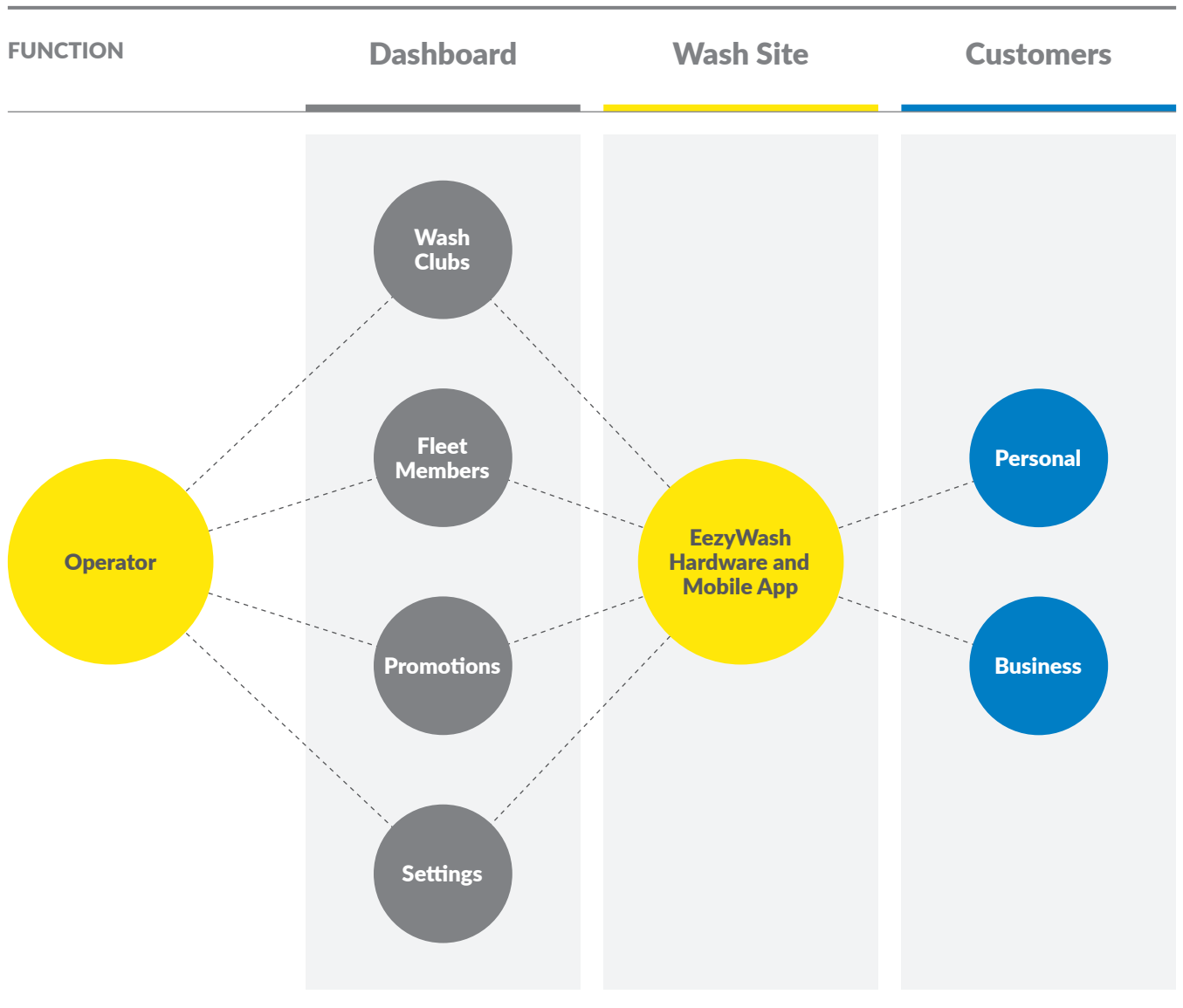
The EezyWash consumer app makes using your carwash more convenient than ever before.

Using the free EezyWash App, customers can add family members or work vehicles, monitor spending and produce tax invoices. It's simple to use and eliminates the need for coins or tokens.

THE EEZYWASH SYSTEM

Transform your business with user-friendly technology

Sign up for EezyWash and promote it with our marketing tool kit. Improve productivity, increase your profitability and watch your business grow. It couldn't be easier!



Operator

We will tailor an EezyWash package to suit your site and customer base. Just fill out the site Application Form and we'll do the rest.

Dashboard

Access all the information you're looking for at the push of a button. Monitor your customers, fleet accounts, wash club members and more.

Wash Site

Once EezyWash is installed and your customers have downloaded the free app, you can monitor and control everything via your dashboard.

Customers

Customers can have a personal or business account. Each type of account will require a credit card and licence plate number (plus ABN for business accounts).



Your nearest wash is just a swipe away.

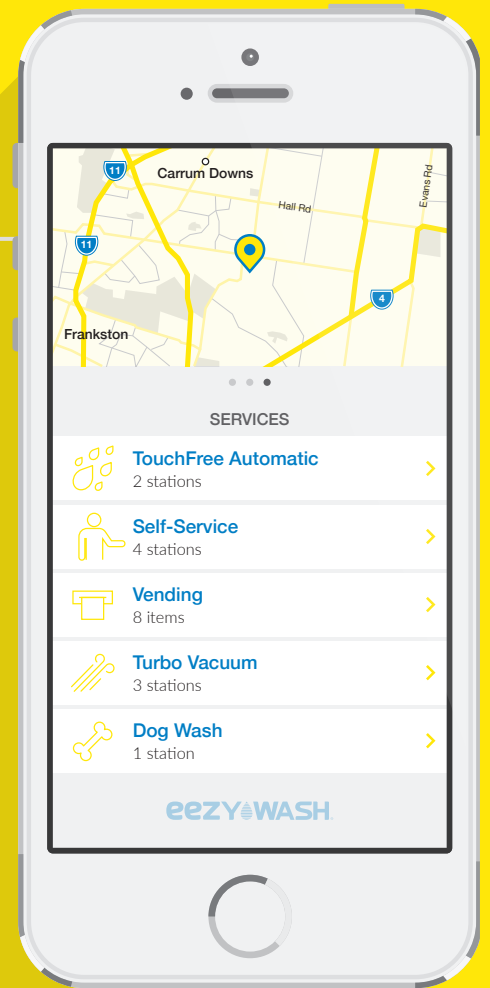
With the EezyWash app, you can select, activate and pay for your carwash with the tap of a finger. You'll never need to fiddle around with coins or tokens again – in fact, you might not even need to get out of your car!

No cash. No tokens. No hassles.

EezyWash lets you choose which type of wash or service you want, whether it's the 'Ultimate Wash' in the automatic bay or just a simple vacuum to clean up those potato chips your kids managed to spread all over the back seat.

Simply tap on the service you want and the app will tell you when it's ready to start. Then a quick swipe turns on the equipment for the service that you've selected and confirms payment. It couldn't be easier, and you'll automatically get a tax receipt.

You can also use the app to search for and get directions to EezyWash sites. Or make your local EezyWash facility your home site to stay informed about special offers and other benefits.



EEZYWASH PACKAGE STRUCTURE

Installing and running EezyWash is very cost effective.

Because each site is different, the hardware and installation costs vary. We will provide a written estimate after we've assessed your site(s). Once installed, there is a monthly service fee that covers the running costs, customer support and marketing assistance.

MONTHLY PACKAGES	Silver	Gold	Platinum
Installation	Site dependent		
In-Bay Automatic Activation	✓	✓	✓
Basic Signage Package	✓	✓	✓
Access to Dashboard	✓	✓	✓
Multiple Site Devices	●	✓	✓
Deluxe Signage Package	●	✓	✓
Tailored Wash Club	●	●	✓
Licence Plate Recognition*	●	●	✓

*Fixed line internet connection is required for LPR Software

TERMS & CONDITIONS

Full terms and conditions can be viewed on the EezyWash Operator System Application Form at <http://pay.workz.com.au/products/eezywash/>

EezyWash is available from



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